The Powerhouse of IT & Innovation

**WOW Factor: Get a behind-the-scenes look at a global health care provider.**

The Center for Connected Medicine (CCM) is defining the transformation of health care by serving as a global thought leader. As the world’s first collaborative health care executive briefing center, it is committed to developing the blueprint for innovative patient-centered and population health models using strategically integrated health information technology. By creating connections among those who deliver, receive, and support health care, the CCM promotes cultural change, coordinated care delivery, and greater patient engagement. Located in Pittsburgh, the Center for Connected Medicine is comprised of partners representing various facets of the health information community.

The CCM showcases one of the world’s most advanced medical centers, UPMC. Built upon an integrated platform that supports a new care model designed to bring together providers, care-delivery locations, and insurance services, UPMC leverages information technology to deliver global health care of the highest quality. Visitors to the Center for Connected Medicine experience a comprehensive view of fully integrated partner technologies, illustrated through real-life scenarios reflecting cases and situations encountered by practicing UPMC clinicians.

**Brand Sponsors:**
UPMC
The Center for Connected Medicine

**Timeline:**
Delegates arrive on site on the 60th floor of the U.S. Steel Building located in downtown Pittsburgh and are given a tour of the Center for Connected Medicine by CCM director, Andrew Rose Watson, MD. The group will then gather in the center’s Salk Conference Room to engage in a facilitated dialogue about their experiences.

**Conference themes addressed:**
Global Health
Telemedicine
IT Strategy

**Desired outcomes:**
Through the Center for Connected Medicine, global technology and health care leaders are collaborating to promote a new health care model that integrates information technologies, health records, and devices into a seamless environment that puts patients at the center of care.

The CCM will showcase stories that follow a patient within the UPMC system as they travel through diagnosis, treatment, and follow-up in a variety of virtual settings, such as a patient’s home, physician’s office, ambulance, and emergency department. These stories explain the ways technologies developed by CCM partners and integrated by UPMC, transform and enhance care delivery and lead to a fully connected environment.
Minimum capacity:
30 delegates

Maximum capacity:
50 delegates

Location:
The Center for Connected Medicine
Floor 60
U.S. Steel Building
600 Grant Street
Pittsburgh, PA 15219

How does this location add to the value of the session?
The Center for Connected Medicine draws health care executives and clinicians from around the world to explore the transformation of health care, specifically in how it applies to their own organizations and regions. Visitors are exposed to comprehensive, quality-driven, cost-conscious, state-of-the-art health care inspired by new care models and new technologies. Discussions revolve around the concept of truly patient-centric care and solutions addressing the challenge of today's fragmented health care environment. Visitors experience the possibilities of an interconnected health care system firsthand, and leave the center with new insights and methods for reinventing their organizations and embracing a new paradigm.

Active Learning Component:
At the core of connected medicine lies the power of the health information technology (HIT) core infrastructure. This infrastructure connects integral aspects of health care, including lab results, specialists, and more through a fiber optic network that drives the operations of the fundamental data, applications, and servers. With this network in place, specialists can access patient data while using telemedicine technology that allows doctors to practice medicine remotely using video conferencing and cloud computing, and to tailor the health care process to meet with patients virtually. Dr. Watson will provide his experience with new virtual technologies impacting the delivery of care and shaping clinical decision-making for his remote patients.

- Transforming the patient experience
- The power of HIT core infrastructure
- Telemedicine and the virtualization of health care

Special dress or disability constraints:
Casual dress and comfortable shoes are recommended. The building is ADA accessible.

Presenter:
Andrew Rose Watson, MD, MLitt, FACS
Department of Surgery, UPMC
Vice President, International and Commercial Services Division
Medical Director, Center for Connected Medicine
Executive Director, Telemedicine

Links for more information:
www.connectedmed.com