Proceeds from the 2018 UPMC Children’s Ball benefit the Matilda Theiss Early Childhood Behavioral Health Program at the Western Psychiatric Institute and Clinic of UPMC. For over 40 years, Matilda Theiss has served as the cornerstone of early childhood mental health services at Western Psychiatric Institute and Clinic and offers a variety of vital programs to promote the health and well-being of pediatric clients and their families. Due to the high demand for our early childhood mental health services, these programs have expanded and grown throughout Allegheny County and beyond, providing early childhood mental health and trauma treatment that is currently only available from the Matilda Theiss programs.

**EARLYLY CHILDREN'S MENTAL HEALTH AND TREATMENT CENTER**

The Matilda Theiss Early Childhood Trauma Treatment Center was created to support young children who are experiencing traumatic stress from exposure to abuse, neglect, community or domestic violence, natural disasters, or other traumatic events. Through a grant from the Substance Abuse and Mental Health Services Administration, we have joined the National Child Traumatic Stress Network as a Community Treatment Service Center. The trauma center has increased access for young children to the most effective, evidence-based treatments for early trauma, such as Parent-Child Interaction Therapy and Child Parent Psychotherapy. All treatment approaches at Matilda Theiss are family-focused, recognizing the importance of parents in the development of young children and including both in the intervention process.

**THE THERAPEUTIC NURSERY AND PRESCRILING**

The Therapeutic Nursery Program serves children ages six months through two years who are identified to be at high risk for emotional and behavioral disorders. Consistent with a risk vs. resiliency orientation, the Therapeutic Nursery is designed to minimize the effects of specific environmental or biological risk factors that increase the likelihood of developing emotional or behavioral problems by providing services that promote resiliency against those risks. The Therapeutic Nursery provides a stimulating early-learning environment and parenting education, support, and relationship-enhancement services to families with toddlers with prenatal exposure to drugs/alcohol and/or parent diagnosed with a serious psychiatric disorder.

The Matilda Theiss Therapeutic Preschool serves children three through six years with significant emotional and/or behavioral health disorders. Individualized, child-centered, and family-focused behavioral health treatment is delivered within or in conjunction with a stimulating, naturalistic early learning classroom environment. In addition to the therapeutic classroom milieu, treatment approaches include individualized behavior plans and reinforcement systems, evidence-based social-emotional curricula, play therapy, evidence-based dyadic therapy, family psychotherapy, parenting education, family support, and medication management.

**INTEGRATIVE MOBILE PARENT AND CHILD TREATMENT (IM/PACT)**

IMPACT provides mobile behavioral health services for children age eight and under and their families. Therapeutic intervention is provided within community settings, such as the home, school, daycare, or after-school programming, community events, and extracurricular activities. The program can also provide trauma-informed and/or evidence-based treatment within young children's natural environments.

**THEISS OUTPATIENT PROGRAM**

The Matilda Theiss Early Childhood Outpatient Program provides both diagnostic and treatment services. Comprehensive and developmentally appropriate evaluations identify appropriate diagnoses and treatment recommendations for young children. Weekly therapeutic services are predominantly evidence-based and trauma-informed. The two primary treatment options currently offered at Matilda Theiss are both dyadic in nature, including the young child and their caregiver. These treatments include Parent-Child Interaction Therapy and Child-Parent Psychotherapy.

**COOL ZONE: CHILDREN OVERCOMING OBSTACLES AND LIMITS**

The Children Overcoming Obstacles and Limits (COOL) Zone is a program developed in partnership with the Pittsburgh Penguins Foundation which includes a set of therapeutic interventions and a physical structure (in the shape of an igloo) that provides family-oriented, high intensity, individually-tailored, evidenced-based interventions in a safe and child-friendly setting to families with preschool and elementary age children. Currently, there are COOL Zones at Edgewood Primary and Wilkins Primary in the Woodland Hills School District, as well as at the Twin Rivers Primary/Intermediate School in the McKeesport Area School District. This highly successful program continues to grow, with new school and community-based sites planned to significantly expand the program.

**ABOUT THE BENEFICIARY**

BENEFITING MATILDA THEISS EARLY CHILDHOOD BEHAVIORAL HEALTH PROGRAM
Dive right in and swim this way for the 22nd annual UPMC Children’s Ball on Saturday, March 24, 2018 from 5–8 p.m. at Heinz Field’s UPMC East Club Lounge! Children, parents, grandparents, and friends will have a whale of a good time as they embark on this undersea adventure—all for a fin-tastic cause!

This year’s shell-abration will once again benefit the Matilda Theiss Early Childhood Behavioral Health Program, the cornerstone of early childhood mental health services at Western Psychiatric Institute and Clinic of UPMC for over 40 years. Guests will get to meet some cute undersea creatures, learn about marine life, sing and dance, show their artistic side, and interact with special guests as we transform Heinz Field into our own underwater extravaganza! Plus, strolling performers, delicious food, under-the-sea-themed entertainment, and balloon artists mean that everyone—from the smallest guppy to the smartest dolphin—is SHORE to have a Ball!

#CBALL18

PRESENTING SPONSOR: $25,000
• Exclusive presenting sponsor rights for the 2018 Children’s Ball
• 50 adult tickets and 50 children’s tickets
• Full-page recognition space prominently placed in the program booklet
• Welcome letter from company leadership in the program booklet
• Verbal recognition during welcome remarks
• Sponsorship listing in the program booklet
• Corporate name and/or logo placement on:
  • Three UPMC Children’s Ball Lamar billboards running four weeks before the event
  • Event invitation and tickets
  • Main stage and registration table signage
  • Attendee gift bags
  • Program booklet cover
  • UPMC event website and Facebook page
  • Flat screen monitors throughout venue

WHALE-Y BIG HELPER: $15,000
• 30 adult tickets and 30 children’s tickets
• Full-page recognition space in the program booklet
• Sponsorship listing in the program booklet
• Corporate name on the flat screen monitors throughout the venue

IMPORTANT SUPPORTER: $10,000
• 20 adult tickets and 20 children’s tickets
• Full-page recognition space in the program booklet
• Sponsorship listing in the program booklet
• Corporate name on the flat screen monitors throughout the venue

SIGNIFICANT OTHER: $5,000
• 15 adult tickets and 15 children’s tickets
• Full-page recognition space in the program booklet
• Sponsorship listing in the program booklet
• Corporate name on the flat screen monitors throughout the venue

FIN-TASTIC FRIEND: $3,000
• 10 adult tickets and 10 children’s tickets
• Half-page recognition space in the program booklet
• Sponsorship listing in the program booklet
• Corporate name on the flat screen monitors throughout the venue

PLANKTON BL: $1,150
• Four adult tickets and four children’s tickets
• Sponsorship listing in the program booklet
• Corporate name on the flat screen monitors throughout the venue
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EARLY CHILDHOOD MENTAL HEALTH AND TRAUMA TREATMENT CENTER

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INTERACTIVE MOBILE PARENT AND CHILD TREATMENT (IMPACT)

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