

UPMC ST. MARGARET

IN YOUR COMMUNITY

UPMC ST. MARGARET VITAL STATISTICS FISCAL YEAR 2010

Operations:

Licensed beds: 249

Admissions and observations: 18,019

Emergency Department visits: 39,206

Total surgeries: 16,044

Affiliated physicians: 810

Free and Reduced-Cost Care:

Charity care and shortfalls
in government programs
for the poor: \$8.6 million

Employment and Economic Impact:

Hospital employment: 1,667

Area residents employed
by UPMC: 4,483*

Economic impact
of hospital: \$501.9 million

* Includes the Alle-Kiski Valley,
from Lawrenceville and Millvale to
Natrona Heights and Leechburg.

UPMC St. Margaret is a patient-centered hospital situated on a 21-acre campus near Aspinwall, a suburb of Pittsburgh. In its second century of service to the residents of northeastern Allegheny County and the Alle-Kiski Valley, the hospital provides residents convenient access to the area's finest physicians and health services. UPMC St. Margaret was also UPMC's first Magnet[®]-designated hospital, recognized for delivering the highest level of nursing excellence and leadership.

CLINICAL EXCELLENCE, WHEN AND WHERE IT'S NEEDED

UPMC St. Margaret provides the people of the area with quality care and the latest technical and medical advances. This care is leveraged by an active series of community health events designed to prevent disease and aid its early diagnosis. UPMC St Margaret is:

- The first UPMC hospital to attain ANCC Magnet Recognition[®] status, granted by the American Nurses Credentialing Center. Only about 5 percent of hospitals nationwide have been granted Magnet status, the highest international recognition for nursing excellence and leadership.
- Simplifying access through two conveniently located outpatient treatment centers. UPMC Natrona Heights — in the heart of the Alle-Kiski Valley — houses a UPMC Cancer Center, UPMC St. Margaret Diagnostic Imaging, and several physician practices. The UPMC St. Margaret Harmar Outpatient Center offers services such as outpatient surgery and GI testing to residents of the Allegheny Valley.
- At the forefront of implementing eRecord, UPMC's electronic system of patient medical records. All of the hospital's patient rooms are private and equipped with a computer, which allows physicians and health professionals to electronically update and access medical records at the patient's bedside.

ENHANCED CANCER CARE, CLOSE TO HOME

A new, 5,000-square-foot addition to UPMC Cancer Center at UPMC St. Margaret has put a powerful pair of cancer-fighting tools at the disposal of the hospital's oncologists. A medical linear accelerator and a CT simulator allow more precise planning and targeting of radiation therapy, to avoid side effects. Thanks in part to the addition, the center earned a Commission on Cancer Outstanding Achievement Award, receiving a three-year reapproval as a Community Hospital Comprehensive Cancer Program with Commendation.



REACHING OUT WHERE COMMUNITIES NEED IT

UPMC St. Margaret is dedicated to serving the medical needs of all area residents. To meet this objective, the hospital has maintained a number of centers and initiatives to ensure that residents of traditionally underserved areas have access to care. This year, UPMC St. Margaret provided:

- Comprehensive family care to all patients, including the underserved, at the hospital's Family Health Centers in Lawrenceville, Bloomfield-Garfield, and New Kensington. The centers deliver primary medical care, preventive health care, disease management, and health-related education to traditionally underserved areas.
- Health screenings and education sessions related to asthma, obesity, puberty, dental care, and other health-related issues for elementary students of the Pittsburgh Public Schools. The screenings were provided in conjunction with the Family Health Centers.
- More than 125 community members were examined by UPMC St. Margaret physicians in free skin cancer screenings, receiving instruction on how to identify signs or symptoms of the disease. Thirty individuals were referred for biopsies of suspicious lesions.
- Medication, transportation, immunizations, medical supplies, and other services to uninsured and underinsured patients. The costs of this care were partially underwritten by the annual Fitness Classic 5K Run/Walk. The event attracted more than 500 individuals for a morning of health and fitness, and raised more than \$38,000 for The Bed Fund of St. Margaret Foundation.

SUPPORTING THE ECONOMY THROUGH EDUCATION, SERVICES

As a community hospital, UPMC St. Margaret goes the extra mile to provide needed services. The hospital stepped up to help the area's residents by:

- Supporting the award-winning nursing education programs at the UPMC St. Margaret School of Nursing, which offers a 76-week diploma program for training registered nurses. The UPMC St. Margaret School of Practical Nursing offers a 52-week licensed practical nurse (LPN) training program. These schools graduated 86 individuals in Fiscal Year 2010.
- Initiating a loan forgiveness program for students enrolled in the two UPMC St. Margaret Schools of Nursing. Students who entered in 2010 will not have to repay their educational loans if they serve two years, full-time, as graduate/licensed practical nurses at UPMC St. Margaret or elsewhere in UPMC.
- Encouraging support for the Reach Out and Read program. The internationally recognized program promotes early childhood literacy through evidence-based programs in physicians' offices at UPMC St. Margaret Family Health Centers, offering age-appropriate books to young patients.
- Partnering with the St. Margaret Foundation and North Hills Community Outreach to provide a 14-passenger van that transports senior citizens who live south of Route 28 — in the communities of Sharpsburg, Aspinwall, and Blawnox — to the grocery store, pharmacy, doctor's office, hospital, and other locations within the vicinity.



FIGHTING CHILD OBESITY WITH GAMES, CARTOONS

When a professor of design at Carnegie Mellon University had a great idea for fighting obesity in inner city kids, she came to Dr. Ann McGaffey, a primary care physician at UPMC St. Margaret's Bloomfield Garfield Family Health Center.

Associate Professor Kristin Hughes had an excellent reason for seeking McGaffey out: The doctor had already established successful programs for teaching kids difficult subjects like puberty, sex, and violence prevention. Together with partners at schools in Pittsburgh's East End, they established Fitwits, a series of school- and doctor's-office-based games and classes to teach preteens about healthy eating.

Timing is key, McGaffey explains: "Once adolescents are obese, then about 80 percent of them remain obese when they are adults."

Fitwits uses cartoon characters to explain healthy portion sizes: a hamburger patty should be the size of your palm; cheese, two fingers; cereal or a bagel, two cupped hands; ketchup, a thumbtip. Card games and physical activities, at school and at Family Health Center doctor visits, reinforce the lessons.

"It does connect with kids," McGaffey says. "I have some ... who have made a lot of dramatic strides ... I think it's in part because of our Fitwits conversations, and because their parents heard it too."