

UPMC HILLMAN CANCER CENTER

gala

HOPE FLOURISHES

**ABOUT THE
UPMC HILLMAN CANCER CENTER GALA**

Thank you for your interest in the UPMC Hillman Cancer Center Gala 2018. This year's gala will once again be a wonderful celebration of the advancements that are being made daily right here in Pittsburgh.

The UPMC Hillman Cancer Center Gala has become one of the most vital and visible events in our city. This year's gala will take place on Thursday, September 20 at PPG Paints Arena and will once again serve as the cornerstone of our annual celebration of the new developments in the fight against cancer at UPMC Hillman Cancer Center, an NCI-designated Comprehensive Cancer Center affiliated with the University of Pittsburgh School of Medicine. We hope you will partner with us as we advance research to make a meaningful impact on the identification, prevention, and treatment of this disease.

For more information on how you can become a sponsor or underwriter of this year's UPMC Hillman Cancer Center Gala, please contact our development office at 412-623-4777.

SPONSORSHIP opportunities

UPMC HILLMAN CANCER CENTER

gala

\$50,000 VISIONARY SPONSOR

- 10 tickets to the event
- Premium seating at the gala
- Company or name highlighted on the event video wallpaper
- Program book donor listing and listing on HillmanGala.org
- Full-page recognition in the program book
- Invitation to our gala kick-off celebration
- Invitation to and recognition at the post-gala appreciation event

\$25,000 CHAMPIONS OF CARE SPONSOR

- 10 tickets to the event
- Company or name highlighted on the event video wallpaper
- Program book donor listing and listing on HillmanGala.org
- Full-page recognition in the program book
- Invitation to our gala kick-off celebration

\$15,000 PARTNERS IN COURAGE SPONSOR

- 10 tickets to the event
- Company or name highlighted on the event video wallpaper
- Program book donor listing and listing on HillmanGala.org
- Half-page recognition in the program book
- Invitation to our gala kick-off celebration

\$10,000 PARTNERS IN DISCOVERY SPONSOR

- 10 tickets to the event
- Company or name highlighted on the event video wallpaper
- Program book donor listing and listing on HillmanGala.org
- Invitation to our gala kick-off celebration

\$5,000 PARTNERS IN EXCELLENCE SPONSOR

- 5 tickets to the event
- Company or name highlighted on the event video wallpaper
- Program book donor listing and listing on HillmanGala.org

\$2,500 AMBASSADORS SPONSOR

- 2 tickets to the event
- Acknowledgment on the event video wallpaper
- Program book donor listing and listing on HillmanGala.org

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\$30,000 MEMENTO UNDERWRITING

Graciously sponsored by:
UPMC Health Plan

- 10 tickets to the event
- Company or name highlighted on the event video wallpaper
- Program book donor listing and listing on HillmanGala.org
- Invitation to our gala kick-off celebration
- Full-page recognition in the program book

\$10,000 LINENS UNDERWRITING

- 10 tickets to the event
- Company or name highlighted on the event video wallpaper
- Program book donor listing and listing on HillmanGala.org
- Invitation to our gala kick-off celebration

\$6,000 PARKING UNDERWRITING

- 5 tickets to the event
- Acknowledgment on the event video wallpaper
- Program book donor listing and listing on HillmanGala.org

\$5,000 FINE WINES & SPIRITS UNDERWRITING

- 5 tickets to the event
- Acknowledgment on the event video wallpaper
- Program book donor listing and listing on HillmanGala.org

\$5,000 PHOTOGRAPHY UNDERWRITING

- 5 tickets to the event
- Acknowledgment on the event video wallpaper
- Program book donor listing and listing on HillmanGala.org

I WOULD LIKE TO SUPPORT THE

SPONSORSHIP

- Visionary Sponsor (\$50,000)
- Champions of Care Sponsor (\$25,000)
- Partners in Courage Sponsor (\$15,000)
- Partners in Discovery Sponsor (\$10,000)
- Partners in Excellence Sponsor (\$5,000)
- Ambassadors Sponsor (\$2,500)

UNDERWRITING

- Memento (~~\$30,000~~) Graciously sponsored by:
UPMC Health Plan
- Linens (\$10,000)
- Parking (\$6,000)
- Fine Wine and Spirits (\$5,000)
- Photography (\$5,000)

CONTACT INFORMATION

Your Name _____

Company _____

Address _____

City _____ State ____ Zip _____

Phone _____ Fax _____

Email _____

Preferred name listing in Gala Program Book _____

Contact #1 _____

Contact #2 _____

Please print clearly the first and last names of each of the individuals who will be attending the 2018 UPMC Hillman Cancer Center Gala on behalf of your organization.

- | | |
|----------|-----------|
| 1. _____ | 6. _____ |
| 2. _____ | 7. _____ |
| 3. _____ | 8. _____ |
| 4. _____ | 9. _____ |
| 5. _____ | 10. _____ |

I would like to pay by credit card.

Please circle one: Visa MasterCard Discover American Express

Credit Card Number _____

Name on Card _____ Signature: _____

I would like to pay by check.

Please make checks payable to: "University of Pittsburgh" and note "GALA 2018" in the memo section. Proceeds from this year's gala sponsorships will advance research to make a meaningful impact on our fight against cancer.

Please send this form to:

Eleanor Flannery, UPMC Cancer Pavilion, Suite 1B, 5150 Centre Avenue, Pittsburgh, PA 15232
or email flannerye@upmc.edu



PROGRAM RECOGNITION SPECIFICATIONS

PLEASE FORWARD THIS INFORMATION TO YOUR MARKETING REPRESENTATIVE OR GRAPHIC DESIGNER.

RECOGNITION DEADLINE IS TUESDAY, SEPTEMBER 4, 2018

RECOGNITION SUBMISSION

Please provide all submissions electronically to Eleanor Flannery at Flannerye@upmc.edu.

We suggest that your submissions be designed in the spirit of this fundraising event. Please avoid anything that would be typically used for commercial advertising that directly sells a product or service and makes comparative claims.

Please note that we cannot guarantee the recognition of a sponsorship or underwriting support if materials are not received by Tuesday, September 4.

FORMAT AND GUIDELINES

- All submissions should be black and white with no bleeds.
- No business cards or camera-ready artwork will be accepted.
- High-resolution, print-quality electronic artwork only (minimum 300 dpi).
- All submissions must be in PDF format.

SIZES

Finished program booklet is 5.5" wide x 8.5" high

- Full page (vertical) recognition: 5" wide x 8" high
 - Half page (horizontal) recognition: 5" wide x 3.875" high
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Please note: if you would like to reuse a submission from a previous year, please be sure to check the dimensions before submitting the art as your sponsorship level or benefits may have changed.

Please direct any additional questions to: Eleanor Flannery at Flannerye@upmc.edu or 412-623-4777.

As always, thank you for your support.