



HOSTED BY FREDDIE H. FU, MD

OCTOBER 24, 2019



TOPGOLF

400 PRESTO-SYGAN ROAD
BRIDGEVILLE, PA 15017

6:00 P.M.
COCKTAIL
RECEPTION
AND
AWARDS

7:00 P.M.
TOURNAMENT
AND
DINNER



ABOUT THE EVENT

For the past 43 years, the UPMC Celebrity Classic has raised more than \$6 million for vital community and medical programs. After four decades with Andy Russell at the helm, this year brings on a new partnership as we welcome Freddie H. Fu, MD, as our host. Our beneficiaries are the Department of Orthopaedic Surgery and the UPMC Sports Medicine Concussion Program.

This year the tournament will be consolidated into an evening event, held on October 24, 2019 at Topgolf in Bridgeville. It will feature many of the hallmarks of the previous Celebrity Classic - a reception where sponsors and athletes can mingle, the announcement of the Andy and Cindy Russell Humanitarian Award, the presentation of the "green jackets" to long-time supporters, and a night of competitive golf and entertainment.

OUR BENEFICIARIES:

UPMC SPORTS MEDICINE CONCUSSION PROGRAM

The UPMC Sports Medicine Concussion Program is the largest ongoing clinical service and research program that focuses on the diagnosis, evaluation, and management of sports-related concussion in athletes of all levels. Its internationally-known team of clinicians and researchers study neurocognitive effects of sports-related concussion and pioneer the development of better methods of post-concussion evaluation to determine when it is safe for an athlete to return to sports.

DEPARTMENT OF ORTHOPAEDIC SURGERY

The Department of Orthopaedic Surgery is committed to delivering the highest quality of diagnostic and therapeutic patient care to adults and children. It meets the needs of 21st-century orthopaedic care by integrating the latest advancements in orthopaedic science and leading the development of novel treatments through research programs. Plus, it is a leader in educating the next generation of orthopaedic surgeons through its residency and fellowship training programs.

2019 UPMC CELEBRITY CLASSIC PLANNING COMMITTEE

EJ BORGHETTI
PAT BOSTICK
PAM DOUGLAS
FREDDIE H. FU, MD
BRIAN HAGEN
LES HUET

CARA KENGOR
MELINDA LAMMERT
DOMENIC MANTELLA
TONY PICA
RONNA PRATT
SARAH ROONEY

ANDY RUSSELL
CINDY RUSSELL
KRAIG SMITH
MAUREEN VALENTINE
SAM ZACHARIAS

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS	PLATINUM	GOLD	SILVER	BRONZE	INDIVIDUAL
PRICE	\$15,000	\$10,000	\$5,000	\$2,500	\$500
TOPGOLF PARTICIPANTS	30	20	10	5	1
SPECTATOR TICKETS	8	6	4	2	1
EXCLUSIVE BAYS	6	4	2	1	
GIFTS	38	26	14	7	2
PROGRAM RECOGNITION	Full-Page	Full-Page	Half-Page	Half-Page	
LOGO ON GOLF BAYS	YES	YES	YES	YES	
LOGO ON MONITORS AT VENUE	YES	YES	YES	YES	
VIP BAR AREA	YES	YES			
PRIORITY ASSIGNMENT OF CELEBRITY	YES	YES			

UNDERWRITING OPPORTUNITIES

UNDERWRITING LEVELS	PREMIUM BAR	COCKTAIL RECEPTION	ENTERTAINMENT
PRICE	\$1,000	\$1,000	\$1,000
BENEFIT	Logo on cocktail napkins	Logo on napkins	3'x2' sign next to stage

ALSO INCLUDED FOR EACH PARTICIPANT:

- Cocktail reception featuring delicious food stations, the presentation of the Andy and Cindy Russell Humanitarian Award, the awarding of this year's "green jackets," and an update from Dr. Freddie Fu about our beneficiaries.
- Premium open bar for the duration of the event
- One round of tournament play, followed by open play where participants can win prizes during special skills competitions and try other Topgolf games
- Opportunity to mingle with all celebrity guests
- Learn from Topgolf's in-house golf pro throughout play
- Lifetime membership to Topgolf
- Full sets of men's and women's clubs are provided in each bay, however golfers are welcome to bring their own clubs

PLEASE JOIN US BY BECOMING A SPONSOR!

If you have any questions or need additional information, please contact Pam Douglas at dpam@pmhsf.org or Caroline Kengor at kcaroline@pmhsf.org. You may also call the Special Events department at 412-802-8256.