

AN AWFULLY BIG ADVENTURE SPONSORSHIP OPPORTUNITIES

UPMC
CHILDREN'S BALL



FLY WITH US...

...on "an awfully big adventure" at the 23rd annual UPMC Children's Ball! The event will be held on Saturday, March 30, 2019 from 5-8 p.m. at Heinz Field's UPMC East Club Lounge. Kids and kids-at-heart can sing, dance, and interact with special guests as Heinz Field transforms into a magical island where dreams come true and time does not exist. There will be fun for the whole family, including strolling performers, delicious food, entertainment, a balloon artist, caricature drawings, and more!

#CBALL19



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR: \$25,000

- * Exclusive presenting sponsor rights for the 2019 UPMC Children's Ball
- * 50 adult tickets and 50 children's tickets
- * Full-page recognition space prominently placed in the program book
- * Welcome letter from company leadership in program book
- * Verbal recognition during welcome remarks
- * Sponsorship listing in the program book
- * Donor name and/or company logo placement on:
 - Three UPMC Children's Ball billboards running four weeks before the event
 - Event invitation
 - Main stage and registration table signage
 - Attendee gift bags
 - Program book cover
 - UPMC event website and Facebook page
 - Flat screen monitors throughout the venue

All opportunities below include sponsorship listing in the program book and donor/corporate name on the flat screen monitors throughout the venue. Tickets and recognition space vary, as specified below.

CARING CAPTAIN: \$15,000

- * 30 adult tickets and 30 children's tickets
- * Full-page recognition space in the program book



SUPPORTIVE STAR: \$10,000

- * 20 adult tickets and 20 children's tickets
- * Full-page recognition space in the program book

FLYING FRIEND: \$5,000

- * 15 adult tickets and 15 children's tickets
- * Full-page recognition space in the program book

DEDICATED DARLING: \$3,000

- * 10 adult tickets and 10 children's tickets
- * Half-page recognition space in the program book

PIXIE PAL: \$1,750

- * Four adult tickets and four children's tickets

PROGRAM RECOGNITION

Full-Page (vertical): 5" wide x 8" high

Half-Page (horizontal): 5" wide x 3.875" high

Please join us for this one-of-a-kind celebration to support a vital community program. This year's event will once again benefit the **Matilda Theiss Early Childhood Behavioral Health Program**, the cornerstone of early childhood mental health services at UPMC Western Psychiatric Hospital. Matilda Theiss offers a variety of programs to promote the health and well-being of pediatric clients and their families in our region, including the early childhood mental health and trauma program, the therapeutic nursery and preschool, interactive mobile parent and child treatment, the outpatient program, and the COOL Zone: Children Overcoming Obstacles and Limits.

FOR MORE INFORMATION

Contact Caroline Kengor at 412-647-0616 or kcaroline@pmhsf.org.

You can also visit upmc.com/childrensbball or facebook.com/upmcchildrensbball.

