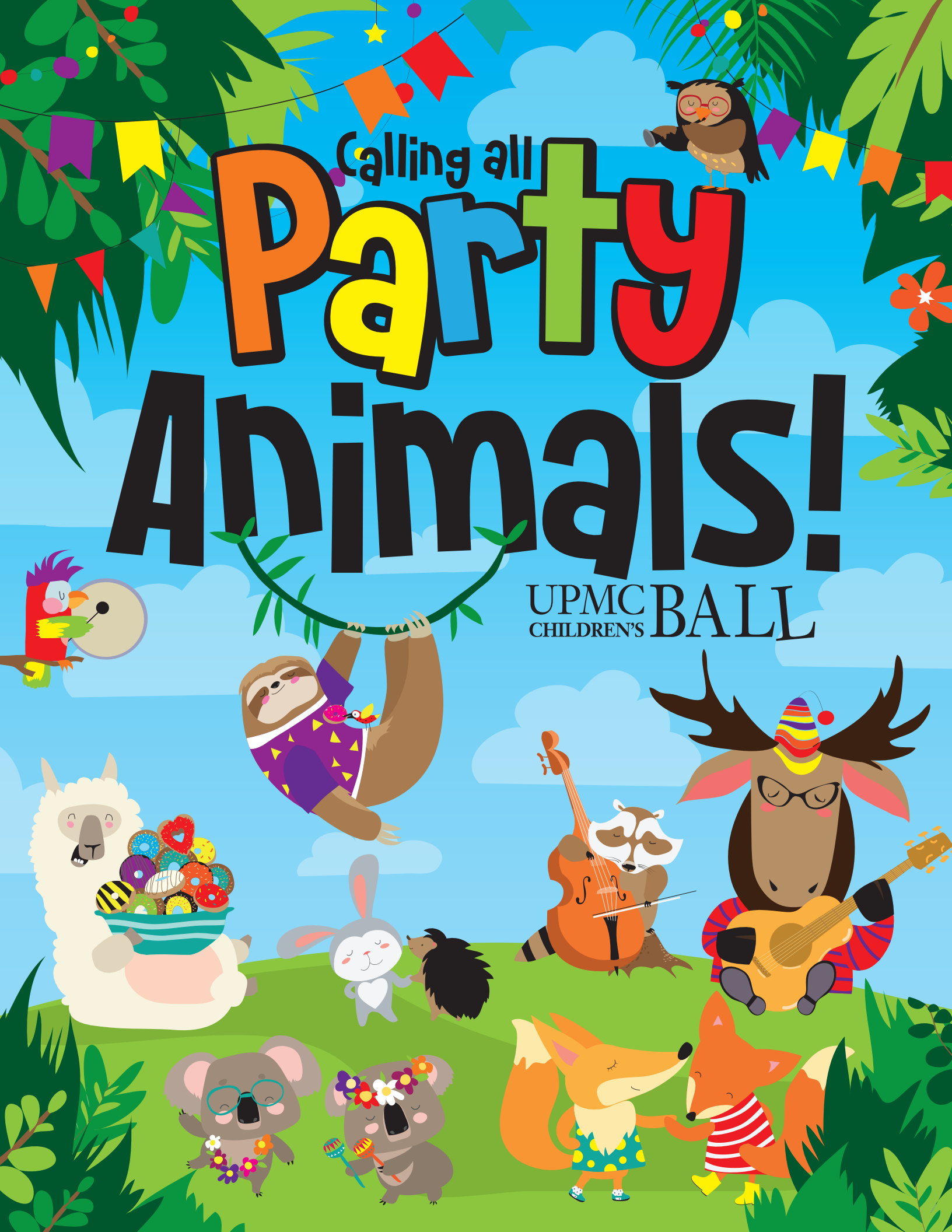


Calling all

Party Animals!

UPMC
CHILDREN'S BALL




















Come one, come all and party at the Ball!

The 24th annual UPMC Children's Ball, that is!

The event will be held on Saturday, March 28, 2020 from 5–8 p.m. at Heinz Field's UPMC East Club Lounge. Kids and kids-at-heart can sing, dance, and interact with special guests—including some real, live animals! There will be something for everyone to have a HOOT as we party the night away—all for an LLAMAZING PURR-pose.

Please join us for this PAW-SITIVE awesome party to support a vital community program. This year's event will once again benefit the Matilda Theiss Early Childhood Behavioral Health Program, the cornerstone of early childhood mental health services at UPMC Western Psychiatric Hospital. Matilda Theiss offers a variety of programs to promote the health and well-being of pediatric clients and their families in our region, including the early childhood mental health and trauma program, the therapeutic nursery and preschool, interactive mobile parent and child treatment, the outpatient program, and the COOL Zone: Children Overcoming Obstacles and Limits.

	Presenting Sponsor aka One in a Chameleon	Koala-tee Contributor	Chimply Marvelous Champion	Turtally Awesome Teammate	Hop-timistic Helper	Paw-sitive Pal
Amount	\$20,000	\$15,000	\$10,000	\$5,000	\$3,000	\$1,750
Tickets	50 adult & 50 children	30 adult & 30 children	20 adult & 20 children	15 adult & 15 children	10 adult & 10 children	4 adult & 4 children
Program Recognition	Full-Page in Prominent Location and Letter from Sponsor	Full-Page	Full-Page	Full-Page	Half-Page	—
Name Recognition in Program Listing						
Logo/Name Recognition on Billboards	Three Lamar billboards running four weeks before the event	—	—	—	—	—
Logo/Name Recognition on Event Signage		—	—	—	—	—
Logo/Name Recognition on Invitation		—	—	—	—	—
Name Recognition on UPMC Event Website & Event Facebook Page		—	—	—	—	—
Verbal Recognition at Event		—	—	—	—	—
Logo Placement on Monitors throughout Venue					 	

Program Recognition: Full-Page (vertical): 5" wide x 8" high • Half-Page (horizontal): 5" wide x 3.875" high

For More Information:

Contact Caroline Kengor at 412-647-0616 or kcaroline@pmhsf.org. You can also visit upmc.com/childrensbball or facebook.com/upmcchildrensbball.

#cBall2020